

# JELLY LEARN

*JellyLearn is pleased to announce its partnership with Deep River Development to produce 12 one minute CGI hazard perception clips covering a wide range of weather conditions and vulnerable road user scenarios for their theory test software. The videos are identical in quality as those produced for the DVSA live test in the UK which have enabled them to clearly differentiate their product in the highly competitive market for downloadable theory test software. The response from users has far exceeded their expectations, with the new videos receiving glowing reviews and increasing revenue per customer by around 25% on Apple and Google app stores.*

*Click on the link below to see examples in the promotional video.*

[https://youtu.be/pik7Esjx\\_Vg](https://youtu.be/pik7Esjx_Vg)

*To get more information please contact: [michael@jellylearn.co.uk](mailto:michael@jellylearn.co.uk)*