

KSA Project Overview

On 1st February 2019 RoadsLink a Dubai based Road Safety Consultancy with more than 25 years in the field of providing driver training and road safety management solutions, was appointed as the managing consultants by the Committee governing Male Driving Schools in the Kingdom of Saudi Arabia, in cooperation with the KSA Traffic Department to undertake a Project, to standardize the activities of all existing Driving Schools in the kingdom. The project would focus on all key aspects of the Schools' current activities:

- Site layout – Training yards and premises
- Training Curricula – Theory and Practical
- Training of Instructors and Internal Assessors as required
- Training Methodology and resources

The desired outcome was that all existing Training Schools should be able to provide those facilities and services mandated by Traffic Department to an internationally acceptable standard

In order to ensure that deliverables for the project conformed to internationally acceptable standards it was necessary that all the specifications, materials, programs, methodologies and processes were verified by a recognized International Road Safety or Driver Training body.

RoadsLink have held Associate Member status with EFA for many years and so it was an obvious choice for us to approach EFA for this purpose. Representatives from EFA visited RoadsLink Premises in Dubai in early 2019 to gain an overview of the project and during the remainder of 2019 we corresponded on the various project stages. EFA's expert team lead by Dr. Manuel Picardi reviewed different aspects of the project and assisted RoadsLink to deliver them to internationally acceptable standards. EFA team members visited The Kingdom to see the progress being made in the schools and the EFA team will review the final outcomes of the project in detail to ensure that its aims are met. EFA have been instrumental in ensuring that RoadsLink's project to change the face of driver training in Saudi Arabia will be delivered to the highest possible standards